



**2022 James E. Grunig and Larissa A. Grunig  
Outstanding Thesis and Dissertation Awards  
Public Relations Division, International Communication Association**

**Submission Deadline: March 1, 2022**

The Public Relations Division of ICA invites submissions for the 2021 James E. Grunig and Larissa A. Grunig Outstanding Thesis and Dissertation Awards. Eligible entrants for this competition cycle include theses and dissertations successfully **defended** during the period between January 1, 2020, and December 31, 2021. Theses and dissertations must focus upon phenomena, issues and questions relevant to the study of public relations. Award winners will be recognized at the ICA Conference in Paris, France, May 26-30, 2022. The winner of the Dissertation Award will receive US\$500, and the winner of the Thesis Award will receive US\$350. The advisors of both winners will receive certificates recognizing their efforts.

Award aspirants are asked to condense their theses/ dissertations into a 30- to 40-page manuscript. The advantages of this requirement include helping our newer scholars to prepare their research for publication consideration, reducing the workload on award judges, and facilitating objectivity in the awards process. All manuscripts submitted for the awards will be subject to double-blind review.

### **Submission Requirements**

To enter the thesis/dissertation competition, please submit the following:

- Two electronic copies (one with a cover page and one without) of a 30-40 page manuscript, typed, double-spaced, based on the thesis/dissertation. The page limit is for manuscript text only and excludes the cover page, the abstract and keyword page, references, charts, and figures. File format should be PDF.
  - The manuscript and all supplemental materials must be written in English and in APA style (the 7<sup>th</sup> edition).
  - The manuscript text must be carefully edited to conceal the identities of the author, his/her institutional affiliations, and the thesis/dissertation advisor. Make sure that the name and institution of the author are not shown in the “properties” section of the PDF file.
  - The content of the manuscript should be derived from the thesis/dissertation and cannot go beyond it.
  - The manuscript must include an abstract, introduction, literature review/conceptualization, method, findings, and discussion of the significance of the findings for public relations scholarship.
  - The cover page should indicate (1) current contact information and affiliation of the author, (2) thesis/dissertation manuscript title, (3) date of thesis/dissertation defense, (4) university where thesis/dissertation was defended and degree awarded, and (5) contact information for thesis/dissertation advisor.

- The abstract and keyword page should include an abstract of the thesis/dissertation within 150 words and up to 5 keywords.
- **Submission link:** Complete your submission at [https://hkbuhk.ca1.qualtrics.com/jfe/form/SV\\_6JPFm4AeBZIpZ6m](https://hkbuhk.ca1.qualtrics.com/jfe/form/SV_6JPFm4AeBZIpZ6m).

### **Submission Deadline**

The deadline for submitting manuscripts for this competition cycle is **March 1, 2022, by 11 p.m. Central Time**. All materials must be **received** by this date and time. Award aspirants are requested **not** to submit full theses and dissertations to the awards chair and **not** to submit materials without first ensuring that they comply with ALL the submission requirements. Submissions that fail to conform to the requirements will be automatically disqualified.

### **Judging**

All manuscripts submitted for the awards will be subject to double-blind review by the Awards Committee comprising 5 or 7 members of the ICA Public Relations Division. The awards selection criteria are as follows:

- (1) Is this work an example of outstanding scholarship in public relations based on its theoretical framework, methodological rigor, and impact?
- (2) Does this work make an important contribution to public relations scholarship as we continue to develop the body of knowledge in our field?
- (3) Does this work have the potential for being considered a "foundational work" that lays the groundwork for a fertile stream of scholarship, whether for this author or other scholars to come?

### **Chair, Grunig & Grunig Thesis/Dissertation Awards**

Regina Chen, Ph.D.  
Associate Professor  
School of Communication  
Hong Kong Baptist University  
Email: yrchen@hkbu.edu.hk

### **About the ICA Public Relations Division**

The ICA aims to advance the scholarly study of communication by encouraging and facilitating excellence in academic research worldwide. ICA began more than 50 years ago and is now a truly international association with more than 4,500 members in 80 countries. Since 2003, ICA has been officially associated with the United Nations as a non-governmental association (NGO). With more than 400 members globally, the ICA Public Relations Division is concerned with developing the theoretical basis and empirical insights for communication between organizations and specified publics. The Division is led by Professor Dr. Ansgar Zerfass, Leipzig University, Germany (Chair) and Professor W. Timothy Coombs, Ph.D., Texas A&M University, USA (Vice Chair).

Website: <https://www.icahdq.org/group/public>

Facebook: <https://www.facebook.com/groups/21862345635>