



UNIVERSITÄT LEIPZIG

LEHRVERANSTALTUNG SOMMERSEMESTER 2024

BACHELOR KOMMUNIKATIONS- UND MEDIENWISSENSCHAFT

MODUL 1106: ANWENDUNGSFELDER: MEDIENWANDEL UND GESELLSCHAFT

IMPACT IN CROSS-BORDER INVESTIGATIVE JOURNALISM: THEORY AND PRACTICE

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Thursday, 09:15 – 10:45 and 11:15 – 12:45 (see the schedule below)

4 April – 27 June 2024

Consultation hours by prior appointment by e-mail.

Description and goals

This seminar aims at developing a concept and method of measuring impact in cross-border investigative journalism (CBJ). It introduces the participants to the functioning and state of CBJ in Europe as well as theoretical and practical aspects of impact in investigative journalism. Via readings, classroom discussions, and conversations with online guests, the participants will get acquainted with the key notions, figures, and outlets of CBJ in Europe. The participants are expected to collectively develop a method for measuring the impact of investigative stories, which will help them work in groups to evaluate the impact generated by investigations nominated for the 2024 IJ4EU Impact Award in the second half of the semester. Thus, theory and practice will come together allowing the participants to gain a deeper understanding about CBJ and actively partake in the pre-evaluation process of a prestigious investigative journalism award in Europe.

Exam performance

The grading of this seminar will be based on two components:

1. The scientific evaluation of the investigative stories for the impact they generated, which will be handed it to the lecturer in pre-distributed forms by each working group, to be handed in by 27 June. (60%)
2. An essay discussing the potential methods and their shortcomings of measuring impact in cross-border investigative journalism, to be handed in by 11 July (2000 words). (40%)

More details will be provided throughout the semester.

The participants of the seminar are expected to do the compulsory readings in preparation, regularly attend and actively contribute to the discussions and exercises throughout the seminar. In case of illness, sick leave, or other emergencies, please make sure to inform the lecturer by e-mail in a timely manner.

Please note that this seminar will be held and evaluated entirely in English.



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SCHEDULE

<p>4 April 09:15 – 10:45</p>	<p>Introduction: General information about the module, the research project, the literature, and the schedule.</p> <p>Discussion: What is investigative journalism?</p>
<p>11 April</p>	<p>No meeting this week.</p>
<p>18 April 09:15 – 10:45</p>	<p>Why do all these journalists go cross-border?</p> <p>Guest: Jose Miguel Calatayud, Investigative Journalist, Cities for Rent</p> <p>Compulsory reading: Alfter, B. (2019). <i>Cross-border Collaborative Investigative Journalism</i>. London and New York: Routledge, pg. 4-5 and 18-20.</p> <p>Further readings (optional): Grzeszyk, T. (2018). "Cross-border Journalism as a Mindset." Available at https://blog.hostwriter.org/wp-content/uploads/2018/12/crossborderjournalism-mindset-final.pdf Alfter, B. (2018). "Cross-border Journalism as a Method." Available at https://blog.hostwriter.org/wp-content/uploads/2018/12/crossborderjournalism-method-final.pdf</p>
<p>25 April 09:15 – 10:45</p>	<p>What is impact?</p> <p>Compulsory reading: Alfter, B. (2019). <i>Cross-border Collaborative Investigative Journalism</i>. London and New York: Routledge, pg. 133-141. Global Investigative Journalism Network (2014). <i>Investigative Impact: A Report on Best Practices in Measuring the Impact of Investigative Journalism</i>. Available at https://impact.gijn.org/report/ accessed on 12.02.2023. pg. 17-22.</p>
<p>2 May 09:15 – 10:45 11:15 – 12:45</p>	<p>How can we measure impact? ½</p> <p>Guest (online): Ariadne Papagapitos, Impact Editor, Lighthouse Reports (tbc)</p> <p>Compulsory reading: Tofel, R. (2013). "Non-Profit Journalism Issues Around Impact." ProPublica. Available at https://s3.amazonaws.com/propublica/assets/about/LFA_ProPublica-white-paper_2.1.pdf. Accessed 12.02.2024. pg. 3-13 and 20-22.</p>
<p>9 May</p>	<p>No meeting this week. Public holiday.</p>
<p>16 May 09:15 – 10:45 11:15 – 12:45</p>	<p>How can we measure impact? 2/2</p> <p>Let's check those nominations!</p> <p>Introduction to the nominations, how to read the stories, understanding intercultural communication and different journalistic traditions.</p>



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	<p>Alfter, B. (2019). <i>Cross-border Collaborative Investigative Journalism</i>. London and New York: Routledge, pg. 101-104 and 112-114.</p> <p>Grzeszyk T. (2019). "Call out your bias! Embracing diversity through cross-border journalism."</p>
23 May 09:15 – 10:45 11:15 – 12:45	Research workshop 1/3:
30 May	No meeting this week.
6 June 09:15 – 10:45 11:15 – 12:45	Research workshop 2/3:
13 June 09:15 – 10:45 11:15 – 12:45	Research workshop 3/3:
20 June 09:15 – 10:45 11:15 – 12:45	Crossing borders (of the campus): Excursion to the European Centre for Press and Media Freedom
27 June 09:15 – 10:45	Let`s wrap it up!

Literature:

Alfter, B. (2019). *Cross-border Collaborative Investigative Journalism*. London and New York: Routledge.

Alfter, B. (2018). "Cross-border Journalism as a Method." Retrieved from <https://blog.hostwriter.org/wp-content/uploads/2018/12/crossborderjournalism-method-final.pdf>

Global Investigative Journalism Network (2014). *Investigative Impact: A Report on Best Practices in Measuring the Impact of Investigative Journalism*. Available at: <https://impact.gijn.org/report/> accessed on 12.02.2024.

Grzeszyk T. (2019). "Call out your bias! Embracing diversity through cross-border journalism."

Grzeszyk, T. (2018). "Cross-border Journalism as a Mindset." Retrieved from <https://blog.hostwriter.org/wp-content/uploads/2018/12/crossborderjournalism-mindset-final.pdf>

Hird, C. (2018) *Investigative Journalism Works: The Mechanism of Impact*. Adessium Foundation. <https://www.documentcloud.org/documents/4638466-Impactreport-AUG-18.html> accessed on 14.02.2024.

Schiffrin, A. and Zuckerman E. (2015). "Can we measure media impact? Surveying the Field". Stanford Social Innovation Review.

Tofel, R. (2013). "Non-Profit Journalism Issues Around Impact." ProPublica. Available at https://s3.amazonaws.com/propublica/assets/about/LFA_ProPublica-white-paper_2.1.pdf. Accessed 12.02.2024.