



# UNIVERSITÄT LEIPZIG

Institut für Kommunikations-  
und Medienwissenschaft

Universität Leipzig, IFKMW, IPF 165122 | Ritterstraße 24 | D-04109 Leipzig

## Seminar Wintersemester 2020/2021

### (S) International Media Systems (Englischsprachig)

Master of Arts Kommunikations- und Medienwissenschaft  
Master of Arts Global Mass Communication  
Master of Science Journalism

#### Modul 06-005-551 Kommunikation, Medien und Gesellschaft

Rosanna Planer, M.A./M.Sc.

Dienstag, 09:15 Uhr bis 10:45 Uhr, Start: 27.10.2020  
bis auf Weiteres über Zoom (der Raum ist ab 9 Uhr geöffnet)

#### Short Description

Within this seminar, the students are virtually distributed around the globe, chose countries of their interest and dive into their respective media systems - with politics, economics, technology, and social media only being a few of the possible focal points of analysis. Therefore, the students receive theoretical input on comparative research of international media systems and different established models.

#### Topic

Media systems are shaped by multiple different aspects of a country, for example the political landscape, the economic situation, a country's history, its technological state, and many more. Often times, we are barely aware of the specialties of the media system within our own home country, much less of other countries' media systems and how they compare to ours.

In order to enlighten students about different media systems and clusters and thereby expand their cultural horizon, awareness and understanding, this seminar aims at giving students the ability to:

1. characterize their own media system and gain in-depth knowledge about other media systems.
2. compare different media systems with the help of different criteria.
3. reflect upon complex relations between different media systems.

Since the seminar still takes place in times of a global crisis, both instructor and students are facing a challenge they can only overcome together. Conducting research on a high level with scarce resources and without knowledge about the further development of the epidemic makes it even more important to collaborate and communicate honestly, to stay flexible and to be willing to gain new competences under unclear circumstances. The seminar plan is seen as a reaction to these circumstances.

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**Method**

No empirical method; theoretical work on different media systems

**Assignment**

Presentation and essay

**Seminar plan and topics**

t.b.a.

**Contact**

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**Literature**

t.b.a.