



Theories and research concepts in media education

Parasocial Crisis?

Dealing with Disappointment and Crises in Parasocial Relationships

Topic

A well-known actor, a world-famous band, a popular influencer - how do their fans deal with moments of disappointment or when accusations are made against their stars and their idols become the subject of critical social debate? Within the seminar, the theory of parasocial interaction/relationship will be further considered with regard to ruptures or moments of disappointment. Based on this, the students develop their own small research concept.

Content according to the Module Description

The focus is on theoretical models, research findings and methodological approaches in media education. Theories and research concepts are developed both in the entire seminar group and in working groups. They independently take on partial aspects of research and classification of theories and research findings. Partial aspects of the methodological conception of research designs will be practiced. In the process of theoretical and methodical examination of the research topic, concrete problems of media pedagogy are taken up, jointly reflected upon, and corresponding approaches to solutions are developed.



Within the seminar we will work with an interactive presentation tool that will accompany us along the research process. You are welcome to click through the current status of the presentation up to the first content session and find out more about the organisation of the seminar. To do so, scan or click on the QR code. Please note, that there might be some smaller changes until the start of the seminar. You can find the PDF-version in the Moodle-Course, in case you don't want to use the interactive tool.



Timeline

Within the seminar we have a flexible schedule. You will decide on a topic based on a research of relevant theoretical and empirical findings and develop a research concept. My goal is that you will develop a research instrument (guideline, questionnaire, etc.) based on the research and test it. Depending on your state of work, we will decide in December whether you will go into data collection in January.

Project Report

Within the project report (10 - 12 pages), the students present central theoretical and research-related concepts on the research topic and describe the research concept developed from this.

All students will write a summary of their project (2-3 pages). This will be written in English. The rest of the assignment will be written in English or German.

The seminar will be taught in English, which means all discussions, presentations etc. will be in English. With the summary of the designed research project, the students show that they are able to present central concepts and research findings as well as the transfer into a research concept in English.

I would like to encourage you to participate in this seminar, even though you may be a little uncertain about learning in English. Look at it as a challenge that we will manage together!