



Master courses

Master Communication and Media Studies (Status August 2021)

Winter semester

Module	Module components	Form of examination	ECTS	Language	Specifics
Introduction to the Master's Program in Communication and Media Studies (06-005-550)	Lecture	Essay	5	German	Only the lecture within this module is open to international students
Communication, Media and Society (06-005-551)	Seminar + Seminar	Essay in one of the two seminars	10	German and English	
Empirical Methods / Statistics (06-005-552)	Lecture + Tutorial	Portfolio	10	German	
Structure-related Communication and Media Research (06-005-572)	Seminar + Tutorial	Portfolio	10	German	
Research Module History of Communication (06-005-592)	Seminar + Tutorial	Portfolio	10	German	
Cultural and Historical Perspectives on Media Society (06-005-593)	Seminar + Seminar	Portfolio	10	German	

Summer semester

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Theories of Communication and Media Studies (06-005-553)	Seminar + Seminar	Essay in one of the seminars	10	German	
Empirical Methods / Statistics II (06-005-569)	Seminar + Seminar	Portfolio	10	German	
Research Fields, Methods and Origins of Communication History (06-005-590)	Seminar + Tutorial	Portfolio	10	German	
Research Module Historical Book Studies (06-005-591)	Seminar + Tutorial	Portfolio	10	German	

Master Communication Management (Status August 2021)

Prerequisites are English or German level B2 and at least one completed module in the field of PR/strategic communication.

Winter semester

Module	Module components	Form of examination	ECTS	Language	Specifics
International Communication (06-005-537)	Lecture	Portfolio	5	English	Only the lecture within this module is open to international students
Strategic Communication (06-005-542)	Lecture + Lecture with Tutorial	Exam	10	German and English	
Management and Leadership in Organizations (06-005-543)	Lecture + Übung	Oral exam	10	English	

Summer semester

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Communication Planning and Control (06-005-546)	Tutorial	Portfolio	5	German	Only the lecture within this module is open to international students
Empirical Methods / Statistics II (06-005-569)	Seminar + Seminar	Portfolio	10	German	
Digitalization, Technical Innovation and Content (06-005-548) <i>Komplettmodul</i>	Lecture + Seminar	Portfolio	10	English	Can be chosen as a complete or partial module
Digitalization, Technical Innovation and Content (06-005-548) <i>Moduleteil I</i>	Lecture	Oral exam	5	English	Can be chosen as a complete or partial module
Digitalization, Technical Innovation and Content (06-005-548) <i>Moduleteil II</i>	Seminar	Oral exam	5	English	Can be chosen as a complete or partial module.

Master Journalism (Status August 2021)

Prerequisites are German level B2 and proven previous knowledge of journalism.

Winter semester

Module	Module components	Form of examination	ECTS	Language	Specifics
Fundamentals of Digital Journalism (06-005-0001)	Lecture + Seminar	Exam	5	German	
Working practices of Journalism (06-005-0002)	Seminar + Tutorial	Portfolio	5	German	

Summer semester

Module	Module components	Form of examination	ECTS	Language	Specifics
Narrativity in Journalism (06-005-0006)	Seminar + Tutorial	Portfolio	5	German	
Standards and Norms of Journalism (06-005-0011)	Lecture + Seminar	Exam	5	German	