



Curriculum for Incoming students – Institute for Communication and Media Studies

<https://www.sozphil.uni-leipzig.de/institut-fuer-kommunikations-und-medienwissenschaft/studium/auslandsaufenthalt/incomings>

Bachelor program

Communication and Media Studies (Status January 2025)

Winter Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Basic concepts, players, structures and processes (06-005-1110)	Lecture + Seminar	Exam	10	German	
Methods of empirical communication research and statistics (06-05-1133)	2 Lectures + Seminar (+ Tutorium)	Exam	10	German	
Theories and research concepts in book studies (06-05-1111)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Theories and research concepts in journalism (06-05-1112)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Theories and research concepts of communication management (06-05-1113)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Theories and research concepts of media education (06-05-1114)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Theories and research concepts on media change and society (06-05-1115)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Theories and research concepts in media studies (06-005-1116)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Theories and research concepts of media reception and impact research (06-005-1117)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Journalism Basics I (06-005-1126)	Lecture + Lecture + Seminar	Portfolio	10	German	
Communication Management Basics I (06-005-1127)	Lecture + Tutorial	Portfolio	10	German	
Media system and media change Basics I (06-005-1128)	Lecture + Seminar	Portfolio	10	German/English	



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Summer Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Theories of media reception and media effects (06-005-1110)	Lecture + Seminar	Exam + Essay	10	German	
Qualitative and quantitative research methods in communication and media studies	2 Seminars	Portfolio	10	German	
Implementation and evaluation of a research project on book science (06-005-1118)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Implementation and evaluation of a journalism research project (06-005-1119)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Implementation and evaluation of a research project on communication management (06-005-1120)	Seminar + Projectseminar	Essay	10	English	
Implementation and evaluation of a research project on media education (06-005-1121)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Implementation and evaluation of a research project on media change and society (06-005-1122)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Implementation and evaluation of a research project in media studies (06-005-1123)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Implementation and evaluation of a research project on media reception and media impact (06-005-1124)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Entrepreneurship and Startup Communication (06-005-1125)	Seminar + Projectseminar	Essay	10	German/English	Not available every year.
Fields of application book science (06-005-1101)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of application Entrepreneurship and Startup Communication (06-005-1102)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of application in journalism (06-005-1103)	Seminar + Projectseminar	Essay	10	German	Not available every year.



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Fields of application communication management (06-005-1104)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of application in media education (06-05-1105)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of application Media change and society (06-05-1106)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of Application Media Studies (06-05-1107)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Fields of Application Media Reception and Media Effects (06-05-1108)	Seminar + Projectseminar	Essay	10	German	Not available every year.
Book Science Basic Module II (06-005-1129)	Lecture + Lecture + Seminar	Portfolio	10	German	Cannot be taken at the same time as Modules 06-005-1130 and 06-005-1131.
Media Education Basic Module II (06-005-1130)	Lecture + Lecture + Seminar	Portfolio	10	German/English	Cannot be taken at the same time as Modules 06-005-1129 and 06-005-1131.
Media Studies Basic Module II (06-005-1131)	Lecture + Lecture + Seminar	Portfolio	10	German/English	Cannot be used at the same time as Modules 06-005-1129 and 06-005-1130.



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Master program

Communication and Media Studies (Kommunikations- and Medienwissenschaft) (Status January 2025)

Winter Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Introduction to the Master's Program in Communication and Media Studies (06-005-550)	Lecture + Tutorial	Portfolio	10	German	Only the lecture within this Module is open to international students
Communication, Media and Society (06-005-551)	Seminar + Seminar	Essay in one Seminar	10	German and English	
Empirical Methods / Statistics (06-005-552)	Lecture + Tutorial	Portfolio	10	German	
Research Module Media Reception and Media Effects II (06-005-571)	Seminar + Tutorial	Portfolio	10	German	
Research Module Political Communication (06-005-572)	Seminar + Tutorial	Portfolio	10	German	
Research Module Media Education and Teaching Practice II (06-005-582)	Seminar + Seminar	Portfolio	10	German	
Research Module Book Culture and Digital Publications (06-005-583)	Seminar + Seminar	Portfolio	10	German	
Research Module Digital Media and Networked Communication Practices II (06-005-592)	Seminar + Tutorial	Portfolio	10	German and English	
Media and culture (06-005-593)	Seminar + Seminar	Portfolio	10	German and English	
Transfer Module: Fields of practice and application (06-005-554)	Seminar + Seminar	Portfolio	10	German	



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Master program

Communication and Media Studies (Kommunikations- and Medienwissenschaft) (Status January 2025)

Summer Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Theories of Communication and Media Studies (06-005-553)	Seminar + Seminar	Essay in one Seminar	10	German	
Method Specialization Media Public Spheres (06-005-569)	Seminar + Seminar	Portfolio	10	German	
Method specialization with a focus on media education (06-005-580)	Seminar + Seminar	Portfolio	10	German	
Method specialization with a focus on media cultures (06-005-590)	Seminar + Seminar	Portfolio	10	German	
Research Module Media Reception and Media Effects I (06-005-570)	Seminar + Tutorial	Portfolio	10	German	
Research Module Research Module Media Education and Teaching Practice (06-005-581)	Seminar + Seminar	Portfolio	10	German	
Research Module Digital Media and Networked Communication Practices (06-005-591)	Seminar + Tutorial	Portfolio	10	German	



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Master program

Communication Management (Status January 2025)

Prerequisites are English for English Modules or German level B2 for German Modules and at least one completed Module in the field of PR/strategic communication.

Winter Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
International Communication (06-005-537)	Seminar + Lecture	Portfolio	5	English	
Strategic Communication (06-005-542)	Lecture + Lecture with Tutorial	Written Exam	10	English	
Management and Leadership in Corporations (06-005-543)	Lecture + Tutorial	Oral Exam	10	German	
Applied Methods of Communication Studies/Project- based research communication management (06-005-545).	Seminar + Tutorial	Portfolio	10	English	

Summer Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Communication Planning and Control (06-005-546)	Seminar + Seminar	Portfolio	10	German	
Digitalization, Technical Innovation and Content (06-005-548) Complete	Lecture + Seminar	Portfolio	10	German	Can be chosen as a complete or partial Module
Digitalization, Technical Innovation and Content (06-005-548) Part I	Lecture	Oral Exam	5	English	Can be chosen as a complete or partial Module
Digitalization, Technical Innovation and Content (06-005-548) Part II	Seminar	Oral Exam	5	English	Can be chosen as a complete or partial Module



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Master Journalism (Status January 2025)

Winter Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Fundamentals of Digital Journalism (06-005-0001)	Lecture + Tutorial	Portfolio	5	German	
Working practices of Journalism (06-005-0002)	Seminar + Seminar	Essay in one Seminar	5	German and English	

Summer Semester

Module	Module components	Form of Examination	ECTS	Language	Specifics
Narrativity in Journalism (06-005-0006)	Seminar + Seminar	Portfolio	5	German and English	
Standards and Norms of Journalism (06-005-0011)	Seminar + Seminar	Exam	5	German	